

SAN ANTONIO  
BUSINESS JOURNAL

40  
UNDER  
40



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# FROM THE EDITOR

**San Antonio  
Business Journal  
Editor-in-Chief  
Ed Arnold**



**I**t's again time to celebrate the next generation of Alamo City leaders with the 2024 class of 40 Under 40 honorees.

As always, we're honored to celebrate the achievements of young leaders redefining our city.

Our honorees are not just excelling in their fields; they are setting new standards, fostering innovation and driving change within our community.

From entrepreneurs to dedicated nonprofit advocates, each honoree represents the diverse talents that make San Antonio a hub of opportunity.

This publication is an opportunity to be inspired and find some optimism for the challenges our community faces.

With this generation of new business leaders, our community is in safe hands.

We can't wait to see what you do next.



## Congratulations, 40 Under 40 Honorees!

Generations Federal Credit Union is honored to once again sponsor the San Antonio Business Journal's 40 Under 40 Awards and celebrate the up and coming leaders within our community.



**Ken Raymie**  
President & CEO  
2005 Honoree

## CONGRATULATIONS

# DANIELLE SMOTHERS

Vice President of Retail Delivery

*San Antonio Business Journal*  
*2024 40 Under 40*



Danielle embodies what a servant leader is in our organization, giving her time as a mentor and advocate for her staff, as well as the community. Her commitment to Generations FCU, as well as to furthering the missions of the nonprofits she serves is unwavering, and she's incredibly deserving of this recognition.

- Girls on the Run Bexar County Board of Directors Co-Chair
- North Chamber Leadership Lab Alumni Association Member
- San Antonio Food Bank's Doing Good on the Green Planning Committee Member
- Black Women's Leadership Alliance of San Antonio Member



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AGE:  
**39**

**EVAN ASHTON**

VP, TEAM BUSINESS & EVENT OPERATIONS,  
UFL SAN ANTONIO BRAHMAS

**A**shton has more than 15 years of sports business experience including stints with the Pittsburgh Steelers, New Orleans Saints and the San Antonio Spurs. He also worked in Minor League Baseball and came to the Alamo City in 2018 with the AAF's San Antonio Commanders. He describes startup teams as a challenge because it's "inherently difficult to develop a new team's equity." In his role with the newly formed United Football League Brahmas, he said he hopes to enhance the team's fandom. Ashton said part of his challenge is to increase the confidence and sustainability of the UFL in San Antonio.



AGE:  
**37**

**CORY BARTOLI**

HOTEL MANAGER, HYATT REGENCY SAN ANTONIO RIVERWALK

**B**artoli has more than 15 years of hotel experience. He served as a leader with Hyatt across three states, four cities, five hotels, holding 14 different positions along the way. His short-term goal is to be the general manager of a hotel. He hopes to create a team that makes personal connections with hotel guests. "Inspiring and fostering connections in the hospitality industry is crucial," he said. Bartoli gives back to the community through Hyatt by spearheading efforts to support 14 military families with San Antonio's Operation Homefront and working with his team donating over 200 wreaths to Wreaths Across America.



AGE:  
**37**

**SARA BEESLEY**

DIRECTOR, MITCHELL LAKE AUDUBON CENTER,  
NATIONAL AUDUBON SOCIETY

**B**eesley has led the 1,200-acre bird haven since 2015. She sits on multiple advisory local committees, including two area regional plans and one parks plan. Beesley will oversee a \$6 million investment in the wildlife refuge funded through the 2022 city bond package. She said the biggest challenge she's faced in her career is, "Often as the youngest in the room in a leadership position, it was difficult to have my voice heard." Beesley said she needed time, patience and persistence on her part to make an impact. The bird haven and critical migratory stopover along the Central Flyway serves more than 12,000 visitors each year.



AGE:  
**38**

**JASELYN BLANCHARD-PACE**

EXECUTIVE DIRECTOR, THE MAJESTIC EMPIRE FOUNDATION

**A**s a theater producer, actress, singer, playwright, choreographer and audiobook narrator, Blanchard-Pace has a diverse background in the performing arts. She oversees the preservation and philanthropic efforts for the Majestic and Charline McCombs Empire Theaters. Her short-term goal is to broaden the foundation's scope of educational programs to extend its reach. Blanchard-Pace said she is looking forward to being at the helm of the foundation as it prepares to celebrate its centennial in 2029. She said the biggest challenge facing her industry is cutbacks that support the arts which has significant implications for cultural development and individual creativity.



AGE:  
**38**

## KIM BLOHM

PRESIDENT & CEO, THE GREATER BOERNE CHAMBER OF COMMERCE

As the leader of the Greater Boerne Chamber of Commerce, Blohm focuses on unifying the business community and creating new opportunities for collaboration. She said her short-term goal is to remain committed to serving the regional business community. Blohm said her biggest challenge is creating her work-life balance. If she could have a business lunch with anyone, dead or alive, she said she would choose Walt Disney. "I'd love to sit down with him and pick his brain about how he made his company such a success and created one of the most recognizable brands in the world and how it has evolved."



AGE:  
**39**

## ANTONINA BRODY

INTEGRATION & TEST SECTION OF SPACECRAFT DEVELOPMENT DEPT., SOUTHWEST RESEARCH INSTITUTE

Brody manages the department and serves as Assembly Test Launch Operations manager on NASA's PUNCH mission. PUNCH (Polarimeter to UNify the Corona and Heliosphere) is a constellation of four sun-viewing observatories that will take simultaneous polarized images of the inner heliosphere. Under her leadership, two components of the mission are nearly complete. PUNCH will launch next February. She has more than 15 years of experience in systems engineering, early orbit operations and a variety of spaceflight components. Brody is also passionate about getting children interested in STEM careers. "While building spacecraft and launching rockets isn't easy, the spark of curiosity I ignite in children's eyes is truly rewarding."



# CONGRATULATIONS SAN ANTONIO'S 40 UNDER 40

Thank you for fueling San Antonio's growth!

The Valero Alamo Bowl joins the San Antonio Business Journal in celebrating this year's winners whose leadership and commitment to the community are moving our city forward.

AGE:  
**36**

## RACHEL BRISEÑO BRUNO

OWNER, RE/MAX UNLIMITED

**B**riseño Bruno is a seasoned second-generation realtor and co-owner of RE/MAX Unlimited. She has 17 years of experience in real estate and specializes in property management, first-time home buyers and investments. She is involved in the community and serves as the 100th president of the Junior League of San Antonio and serves on various other boards. Briseño Bruno said one of the biggest challenges facing her industry is economic stability and rising interest rates. Her advice to her younger self was, "I would take advantage of all the educational opportunities that were available."



AGE:  
**36**

## GREG CRAWFORD

VICE PRESIDENT, RC PAGE CONSTRUCTION

**C**rawford joined the company in 2015 and has helped it grow and be recognized as one of the largest general contracting firms in San Antonio. Last year, the company surpassed the \$1 billion in gross revenue mark. Crawford is credited with helping attain that success as he has a hand in hiring, project budgeting/pricing, client relations and marketing. He said he looks forward to developing and mentoring the next generation of construction professionals. His advice was more personal than work-related. "Spend as much time with your grandparents and loved ones as you can," he said. "Life is short & make the memories count."



AGE:  
**36**

## BRANDON CROOMS

SPORTS MANAGEMENT PROFESSOR, TRINITY UNIVERSITY

**C**rooms was just recently awarded a tenure track position at Trinity University. His work explores the intersection of the Christian faith and Black athletes' identity. He hosts virtual summits for athletes worldwide and mentors youth in Africa. As CEO of Crooms Collective LLC, he spearheads athlete development, youth mentorship and motivational speaking. Through BPowered Player Development, he empowers Trinity's Men's basketball team. Crooms is focused on his dedication to sports, education and community empowerment. His short-term goal is to become an influencer on policy for youth sports, education and research on faith in athletics.



AGE:  
**37**

## AMANDA CROUCH

PARTNER, JACKSON WALKER LLP

**C**rouch is a commercial litigator with success before juries, judges, arbitrators, and appellate courts across the country. She said sometimes trial is not the answer, and she works with her clients on strategies that fit their needs. Crouch has also won cases in front of the state Supreme Court and the highest court in the land, the U.S. Supreme Court. She is an alumna of Leadership San Antonio Class 47 and is currently serving on the steering committee for Class 48. She is the former president of the Junior League of San Antonio. She offered this advice to her younger self. "The mantra my parents instilled in me was 'Dream It, Believe It, Achieve It'" she said. "This motto was as true then for me as it is now."



AGE:  
**33****BRYAN EHRLICH**

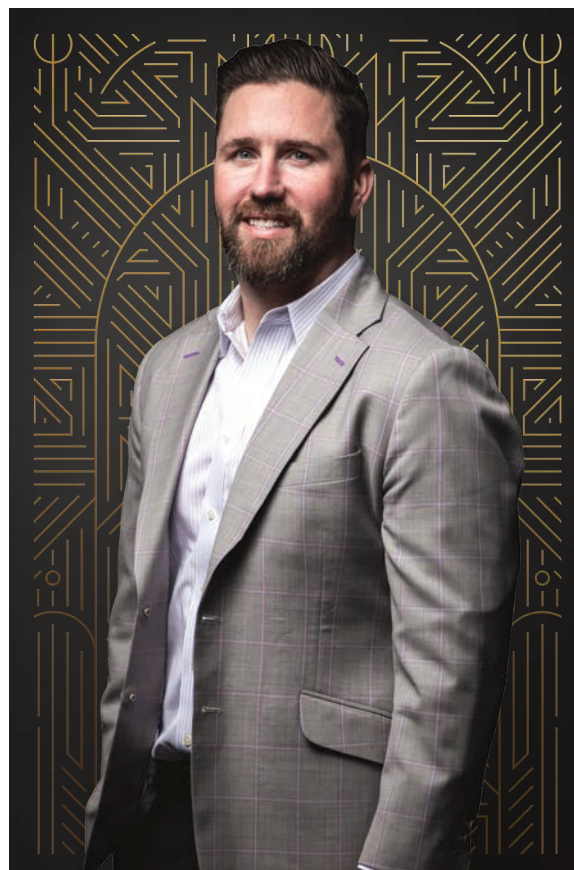
CEO, NCE GENERAL CONTRACTORS INC.

**E**hrlich founded NCE General Contractors Inc. and he's an NFL agent at Generation Sports Group. He boasts over \$500 million in general contracting experience and design/build capabilities and supports 19 athletes from more than 14 NFL teams. Under his leadership, NCE has thrived with 20 projects in 18 months across 11 states eclipsing over \$10 million in revenue during this time. As an NFL agent, his business operations and contract negotiations background provides him with the experience and know-how to represent NFL clients and coaches, both on and off the field.

AGE:  
**36****CARTER ENGLISH**

CHIEF BUSINESS OFFICER &amp; MANAGING PARTNER, HIGGINBOTHAM

**A**fter beginning his career as a football coach, both for an NFL team and universities, he "tripped into insurance." He started at Higginbotham as an associate and has risen through its ranks. English recently created a podcast, HiggTalks, which highlights entrepreneurs, startups and businesses with a social mission. He and his wife founded Rise School of San Antonio which is an early childhood education center to serve gifted, traditional students as well as those with developmental challenges. "That is nearly a full-time job but I'm also a committee member for the Alamo Bowl and actively involved with the Cystic Fibrosis Foundation," he said.

AGE:  
**36****TANYA FEINLEIB**

ATTORNEY, LANGLEY &amp; BANACK

**F**einleib's practice is focused on sophisticated estate planning, and she has been Board Certified in Estate Planning and Probate Law by the Texas Board of Legal Specialization since 2016. She is also a frequent volunteer with pro bono legal aid programs in her community and received the 2023 Allan K. DuBois Volunteer of the Year Award from the San Antonio Legal Services Association. Her short-term goal is to become a Fellow of the American College of Trust and Estate Counsel, which she said would help her achieve several of her professional goals.

AGE:  
**39****TERRIN FUHRMANN**

OWNER, ELSEWHERE GARDEN BAR &amp; KITCHEN

**F**uhrmann created the popular restaurant on the San Antonio River Walk. Besides cultivating a place for visitors and locals, he is also the committee chair for Visit San Antonio River Walk Committee, contributing to the city's tourism landscape. His dedication to community service extends to his role as a board member of Primarily Primates, showcasing a passion for animal welfare. Fuhrmann is an alum of Leadership San Antonio Class 47 and now serves on the steering committee for Class 48. His short-term goal for Elsewhere is to turn it into a statewide brand while also deepening his commitment to volunteerism and actively serving on boards.



AGE:  
39**DR. ROBERT GIRLING**ORTHOPEDIC SURGEON, SPORTS MEDICINE  
ASSOCIATES OF SAN ANTONIO

**D**r. Girling specializes in traumatic injuries of the extremities and is fellowship-trained in hip and knee problems. He joined SMASA in 2016 and became a partner in 2021. He participates in implant designs and evaluations. In five years, Dr. Girling hopes to see the company expand throughout South Texas. He said his biggest challenge has been creating an environment where other physicians feel comfortable collaborating to meet a common goal. He is also passionate about collaborating with his wife Stephanie to raise funds and support local nonprofits throughout San Antonio.

AGE:  
39**ALBERTO GOMEZ**

CEO, BETTER FUTURES INSTITUTE

**G**omez founded Better Futures Institute, an urban laboratory focused on civic innovation and STEAM education. He also co-founded Irys, an innovative defense technology company. He holds a guest scholar position at the Urban Future Lab, University of Texas, San Antonio, and is recognized for his contributions, including receiving a MacArthur Foundation Innovation Award. As a fellow at the Aspen Institute, Gomez influences urban development and technology. His work has earned him a Smart 50 Award and led to his presentation of American innovations at the United Nation's COP26. He said artificial intelligence is a big challenge in his industry because of its ethical and societal impacts.

AGE:  
39**DURAN GUNTER**DIRECTOR OF QUALITY AND PROCESS ENGINEERING AT  
RAYTHEON TECHNOLOGIES COMPANY, PRATT & WHITNEY

**G**unter's aerospace and defense journey includes pivotal roles at Boeing where he oversaw the next generation of Air Force One and Presidential Aircraft Recapitalizations. He managed the cost, quality, schedule and customer satisfaction of the projects. Beyond his professional role, Gunter is the Social Action Chair for Omega Psi Phi, Inc. and Program Chair for the National Society of Black Engineers. His short-term goal includes leading a STEM platform in rural and urban areas. "I am committed to making a meaningful impact by advocating for inclusivity and innovation within the STEM landscape, fostering a future where everyone, regardless of background, has the chance to thrive in these fields," he said.

AGE:  
38**MICHAEL HARTMANN**MANAGER OF RESEARCH & DEVELOPMENT,  
SOUTHWEST RESEARCH INSTITUTE

**H**artmann is the Manager of the Carbon Capture and Utilization Process Development (CCUPD) section in the Chemical Engineering Department at Southwest Research Institute. He has more than 15 years of experience supporting process development in various industrial markets ranging from heavy oil upgrading and waste plastic recycling to carbon capture and biomass conversion to chemicals. His current research focus is on carbon reduction and sustainability efforts. The CCUPD section focuses on providing fundamental and applied research to clients to support new and innovative technology development, primarily supported by lab-to-pilot scale technology demonstration units.





  
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**Congratulations, Sarah Esserlieu Khalil**  
 San Antonio Business Journal 40 Under 40 Winner



Great Springs Project is working to create a greenway of protected lands between San Antonio and Austin over the Edwards Aquifer recharge zone. This green corridor will be connected by a network of spring-to-spring trails, connecting the Alamo to the Capitol.

Visit [www.greatspringsproject.org](http://www.greatspringsproject.org) to learn more

CONGRATULATIONS  
**MATTHEW REYNOLDS**  
 CHIEF FINANCIAL OFFICER

SAN ANTONIO BUSINESS JOURNAL'S  
**40 UNDER 40 HONOREE**



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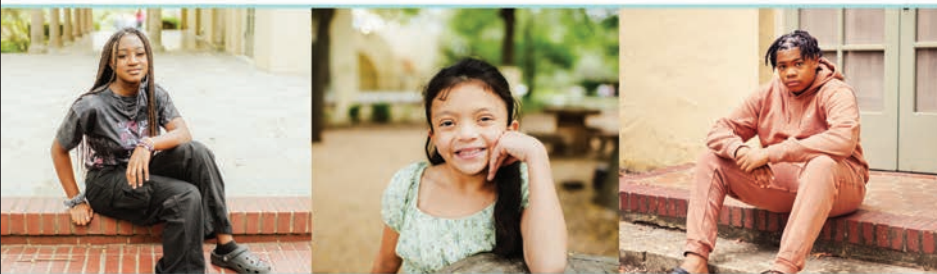


*Congratulations*  
*Emily Marcotte!*

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San Antonio Business Journal  
 40 Under 40 Class of 2024

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AGE:  
35

**K**atie Kinder DeBauche devoted over a decade to raising money for some of the area's most worthy

missions including the San Antonio Food Bank, the San Antonio Library Foundation and the Witte Museum.

But in 2021, Kinder DeBauche decided to make a change and launched Kinder+DeBauche, a consulting firm aimed at helping nonprofits raise money.

"After the pandemic, I felt like I needed some sort of reset," she said, explaining that Covid-19 had changed a lot about nonprofit fundraising. Kinder+DeBauche was created to help nonprofits navigate those changes through general consulting, strategic planning, grant writing and fundraising.

Kinder DeBauche is driven to make a difference in San Antonio and to impact positive change through her work.

For this reason, she rose to the top of this year's 40 Under 40 list and has been named the San Antonio Business Journal's 2024 Woman of the Year.

For Kinder DeBauche, San Antonio is home. She attended Saint Mary's Hall, earned her degree in Latin American studies from the University of Texas at Austin and was bound for a career in politics beginning with winning a spot in the Bill Archer Fellowship Program.

After moving to Washington, D.C., and working as a congressional fellow for former San Antonio Congressman Charlie Gonzalez, Kinder DeBauche said she thought she'd move into lobbying.

She applied for and won a highly competitive and lucrative position with one of the top lobbying firms in Washington.

"I quit on the first day," she said. "I came to the realization that I wasn't ready for that—to be a lobbyist yet."

Kinder DeBauche decided to come back to San Antonio. She found her way into fundraising through her work in politics, she said. She was a campaign staffer for Dan DeBauche, now her husband, who at the time was the campaign manager for a state representative candidate. Dan DeBauche was looking to hire a fundraiser as part of that campaign, and Kinder DeBauche volunteered.

"That was when I realized I really liked fundraising," she said. "I like the competitiveness. I like the challenge of making budget. I loved it all. I loved the stress of it."

Kinder DeBauche said her work at the Food Bank became particularly challenging in the wake of Hurricane Harvey. Food Bank staffers were working around the clock and fundraising efforts were focused on assisting those most affected.

"Even [in] the most challenging events, I learned things I could take with me to handle the next hard challenge better."

When she launched Kinder+DeBauche in 2021, one of the first clients to sign on was the Witte Museum.

Her client list now includes the Youth Orchestras of San Antonio, Our Lady of the Lake University, The Public Theater, Sunset Ridge Collective, The Conservation Society and the San Antonio Museum of Science and Technology.

"Fundraising is so tangible," Kinder DeBauche said. "When it's working it can really impact change. I play a small role in that and I love it."

— Tricia Schwennesen

## 40 UNDER 40 WOMAN OF THE YEAR: KATIE KINDER DEBAUCHE

PRINCIPAL AND FOUNDER, KINDER+DEBAUCHE



GABE HERNANDEZ | SABJ

## 40 UNDER 40 MAN OF THE YEAR: PARKER HENSLEY

SAN ANTONIO MARKET PRESIDENT, BANK OF TEXAS



AGE:  
**32**

**P**arker Hensley grew up in San Antonio and began mixing and mingling with area business leaders

at a young age alongside his dad, who is an executive with HoltCat.

After graduating from Reagan High School, Hensley first thought he wanted to study engineering, but switched gears and earned his bachelor's degree in accounting from the University of Evansville, a small private university in the Midwest.

"I felt like I liked accounting and I thought it was a good thing, but I also knew I'd never be an accountant," Hensley said, pointing out that he never intended to remain behind a desk.

Instead, Hensley took his love of people, his accounting know-how and his longstanding relationships in the Alamo City's business community and has built a successful career in banking, first at Amegy Bank and now as the market president of Bank of Texas.

He's a rising star in the banking community, and he's already shown himself to be a collaborative leader with a progressive outlook on the opportunities presented in Texas banking. He also has a heart for giving back and has served on the board of directors for Junior Achievement of South Texas for eight years and is a member of the Valero Texas Open Trailblazers Organization.

It's these qualities that propelled him to the top of this year's 40 Under 40 list and earned him the title of the San Antonio Business Journal's 2024 Man of the Year.

Hensley said he was drawn to banking because he likes to help people.

"I like people," he said. "I like getting to know people and learning things. Some of the most intimate conversations people have are with their lawyer, their accountant or their banker."

Hensley began his banking career with an internship at Amegy Bank that later led to his promotion to senior vice president, one of the youngest bankers promoted to senior vice president in Amegy's history.

In June, he was recruited to join the Bank of Texas and tasked with growing its San Antonio footprint.

Parker runs the day-to-day operations, leads a team of bankers and manages the bank's growth strategy. He also manages all lines of business for the bank's parent company, BOK Financial.

"When I found out Parker was going to be leading the charge for Bank of Texas in San Antonio, I knew it was going to be a very successful enterprise and I quickly got on board," Craig Dixon, senior vice president of corporate banking at Bank of Texas, said in Hensley's nomination for 40 Under 40. "To leave a bank with over 23 years of tenure to work for someone 30 years my junior probably tells you everything you need to know about my respect for Parker."

Hensley said leadership can be hard to define.

"I think there's no manual for leadership," he said. "I think everyone has their own way to lead."

A leader's job is to make everyone else's job easier, whether it's the CEO or a janitor, he said.

– Tricia Schwennesen

GABE HERNANDEZ | SABJ

AGE:  
**36**

**CHARLES HOUSTON**

COMMERCIAL LENDER, BROADWAY BANK

Houston is an experienced loan officer who focuses on building relationships within the community and providing financing and banking solutions to fit customer needs. Due to his success in building new businesses, his co-workers sought him out for help on how to grow their books. After just three years with Broadway Bank, Houston holds one of the largest loan portfolios with several of the bank's key customer relationships. The biggest challenge he said he's faced is overcoming imposter syndrome. "I take a step back and reflect on what I have accomplished," he said. "The mentors who believe in me and the sacrifices it's taken to get to where I am."



AGE:  
**38**

**MICHAEL LYSSY**

HUMAN RESOURCE BUSINESS PARTNER, TARGET CORPORATION

Lyssy has worked for Target for almost 15 years, starting in operations and store leadership, running stores as a general manager. For the last five years, he has been a human resources business partner; leading, supporting and influencing HR for all Target stores within San Antonio—nearly 2,500 employees. In this multi-unit leadership role, he supports store leaders, their teams and district leaders to make sure the store's purpose, culture and values are being implemented. His short-term goal is to "continue to create developmental paths for others, paying forward all that I have learned and earned."



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**Shehmir Sherali**

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AGE:  
**36**

**SARAH ESSERLIEU KHALIL**

DIRECTOR OF DEVELOPMENT, CENTRO SAN ANTONIO

Esserlieu Khalil built her career working in public service and for nonprofit organizations including the City of San Antonio and Centro San Antonio. Her role during the pandemic was to support small businesses and develop a strategy for downtown's success. "The biggest challenges facing downtown are the effects of Covid," she said. "Many still perceive that downtown is not clean or safe, and high-interest rates and tough capital markets mean that it's hard to get financing for new private development downtown, which has delayed some significant redevelopments that could help continue to push downtown forward." She recently accepted a new position as the Director of Development at the Great Springs Project.



AGE:  
**39**

**RICKY MALDONADO**

SAN ANTONIO MARKET PRESIDENT, TEXAS CAPITAL

Maldonado works to implement Texas Capital's strategy, ensure collaboration across lines of business and instill the firm's culture throughout the San Antonio market area. He also manages the middle market banking team across San Antonio. He ensures that the company's strategy is effectively executed, encourages teamwork and promotes the company's values. "I measure my success by the culture and relationships I have built in our local San Antonio market both within the organization and externally with clients," he said. He gives back by serving on the Texas Capital Foundation board as well as for Junior Achievement of South Texas.



**Congratulations**

Greg Crawford  
For being named to the  
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40 Under 40 List!

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**Rachel Briseño Bruno, 2024 40 Under 40 Recipient**  
**Sara Briseño Gerrish, 2021 40 Under 40 Recipient**

AGE:  
37**DANIEL MARTINEZ**

EXECUTIVE DIRECTOR, AMERICAN RED CROSS

**M**artinez oversees local operations at the American Red Cross for nearly 3 million individuals, elevating visibility and fostering partnerships. He led the creation of a strategic plan that gained national attention and diversified board leadership. Martinez, who holds a Doctorate in Education, is also the CEO of Partners in Mission LLC, specializing in strategic planning and community engagement. His short-term goal is to launch a new Red Cross initiative to provide wrap-around support services to vulnerable populations, which will yield generational growth and prosperity, and have a major impact on building community resiliency and betterment.

AGE:  
36**EMILY MARCOTTE**SENIOR ASSOCIATE DIRECTOR,  
UNIVERSITY OF TEXAS AT SAN ANTONIO

**M**arcotte is a nonprofit leader with more than 15 years of experience working with youth who have lived experience in foster care and/or homelessness. Since 2019, she has spearheaded the development of the UTSA Fostering Futures Program. Marcotte accepted a new role and just recently joined the nonprofit Thru Project. It is the only nonprofit in San Antonio with the mission to bridge the gap for youth who have aged out of the foster care system and help them find a successful life as adults. Marcotte also sits on the board of directors for Thrive Youth Center.

AGE:  
33**PAMELA CANALES MASSEY**

DIRECTOR OF BUSINESS DEVELOPMENT, PAPE-DAWSON ENGINEERS

**C**anales Massey is a strategic leader driving growth and cross-selling initiatives across diverse sectors. As an alumna of Leadership San Antonio Class 47 and recipient of Urban Land Institute's 2023 Outstanding Leadership Award, she is known for identifying project/partnership opportunities, collaborating on innovative solutions, and aligning projects with the public good. She transitioned from marketing in the construction and manufacturing industries to business development six years ago. "I've delved deep into this field, discovering that it's not just about problem-solving but about the profound impact the decisions we make have on our community," she said.

AGE:  
38**TIM MONTFORT**

DIRECTOR, CAPITAL EDGE WEALTH ADVISORS OF RAYMOND JAMES

**M**ontfort manages the financial affairs of families and businesses. In 2022 he joined the firm's exclusive Advisor Select division. Montfort's net new assets last year were more than \$35 million. He said that surpassed all other Raymond James advisors in the city and put him within the top 5% among all advisors in the firm. He is a director within the Capital Edge Wealth Advisors that serves clients across 25 states. Montfort is a woodworker. He donates his creations to local nonprofits to auction off as part of their fundraisers. To date, his donations have generated over \$7,000 in revenue for their various causes.



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Painted Bunting. Photo: Larry Smith

# 40 UNDER 40

**OWNER OF ELSEWHERE GARDEN BAR & KITCHEN**

**CONGRATULATION'S**  
 for being named to the *San Antonio Business Journal*  
 40 Under 40 list!




## CONGRATULATIONS

**TERRIN FUHRMANN**

For his community involvement with Visit San Antonio, Leadership San Antonio, the San Antonio Zoo, and Primarily Primates.

**CONGRATULATIONS**  
**Ricky Maldonado**

Texas Capital extends our warmest congratulations to Ricky Maldonado, *San Antonio Market President*, for his 40 Under 40 Award.




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# CONGRATULATIONS

## BRYAN EHRLICH

**For being named to the *San Antonio Business Journal* 40 Under 40 List!**

NCE General Contractors Inc. is an innovative and effective commercial construction general contracting firm with a nationwide presence, headquartered in San Antonio. With over \$500 million in general contracting experience and design/build capabilities, the company is dedicated to not only meeting but surpassing the unique demands of each project.

Generation Sports Group (GSG) is a full-service sports agency specializing in cultivating successful athletic careers, productive post-athletic professions and lifelong relationships.

<https://www.ncegc.co>  
<https://www.generationsportsgroup.com>

AGE:  
**39**

**KAY KAY O'BRIEN**

VICE PRESIDENT OF SALES, OFFICESOURCE, LTD

She's been a part of the family-owned business for 15 years. Her notable achievements include spearheading the design of the George H.W. Bush Building in Austin and managing major local projects including Holt|Cat, Zachry Group, Alterman Electric, and AT&T Center. O'Brien's commitment extends to philanthropy through The San Antonio Zoo, The DoSeum, Texas Biomedical Forum and more, showcasing her as a true community leader. She said the biggest challenge for her industry is that historically it's been male-driven. O'Brien said she encounters people who don't take her seriously. "I love shocking them with my knowledge of construction or code!" she said.



AGE:  
**35**

**EVAN O'MAHONEY**

CHIEF INFORMATION OFFICER, CPS ENERGY

O'Mahoney is responsible for leading all aspects of CPS Energy's Enterprise Information Technology organization and the development of digital and technology strategies to support company objectives aimed at preparing for the energy future. He sponsors the utility's digital transformation program, Evolve, designed to improve how employees work and deliver customer-facing solutions that offer enhanced experiences and real-time access to information. He joined BioBridge Global as senior IT director and led the reorganization of the department to implement a new laboratory blood testing and management system aligned with U.S. Food & Drug Administration requirements.



**CONGRATULATIONS**  
**ALLISON REYES**  
OWNER

AND FELLOW  
HONOREES OF  
THE SABJ  
"40 UNDER 40!"



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**Emily Marcotte**  
Senior Associate Director and  
Foster Care Liaison  
Fostering Futures Program

UTSA is proud to celebrate Emily and Ashley for their exceptional leadership and contributions to their fields



**Ashley Poronsky**  
Associate Athletics Director  
for Development

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AGE:  
**39**

## ALLIE PEREZ

CHIEF MARKETING OFFICER/CHIEF OPERATIONS OFFICER, GEORGE PLUMBING CO. INC.

Perez has been recognized for transforming the company's administrative practices and embracing technology to enhance invoicing, inventory management and customer service. She has a passion for getting more women involved in the skilled construction trades. Ten years ago, she founded Texas Women in Trades. Perez said the biggest challenge facing her industry is a labor shortage. "There are billions of dollars in construction projects slated for San Antonio over the next decade," she said. "As an industry, we need to do a better job at selling the benefits of our industry to the workforce."



AGE:  
**39**

## ASHLEY PORONSKY

ASSOCIATE ATHLETIC DIRECTOR, UTSA

Over the past two decades, Poronsky has been a part of the success of six NCAA Division I athletic programs, including LSU, Southeastern Louisiana, Ole Miss, Texas and UIW. She currently serves as Associate Athletics Director for Development at UTSA where she specializes in fundraising for student-athlete resources. Poronsky has broken multiple revenue records and launched the university's inaugural Hall of Fame. She said the biggest challenge facing college athletics is "generating competitive revenue during times of changing legislation like conference realignment, the transfer portal and Name, Image and Likeness."



CONGRATULATIONS

# Charles Houston

*SVP, Commercial Banker*

We're proud of Charles for being named a San Antonio Business Journal's 40 Under 40 honoree. His leadership and commitment to serving our community inspire us all, and we're proud to call him a Broadway Banker.

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AGE:  
36**ALLISON REYES**

OWNER, BLO BLOW DRY BAR SAN ANTONIO

**R**eyes is an entrepreneur and president of A. Reyes Ventures LLC., which specializes in franchise opportunities, mainly Blo Blow Dry Bar. She previously worked for her family's business, Reyes Automotive Group, a supplier for Toyota Motor Manufacturing, Texas Inc. Her short-term goal is to broaden her franchising endeavors throughout San Antonio. "My primary goal is to contribute to the local economy by generating employment opportunities while introducing innovative businesses to the area," she said. Reyes is an alumna of Leadership San Antonio Class 45 and served on the steering committee for Class 47. She is currently the Prime Minister for Rey Feo 75.

AGE:  
38**ROBERT REYNA**

COMMUNITY DEVELOPMENT DIRECTOR, BEXAR COUNTY

**R**eyna oversees a multimillion dollar grant portfolio aimed at fostering economic growth and community development initiatives within Bexar County. His short-term goal is to play a pivotal role in shaping the city's economic and community development landscape. "Ultimately, I envision myself as a catalyst for positive change and progress within the community," he said. Reyna is currently pursuing a Master of Public Administration degree from the Sol Price School of Public Policy at the University of Southern California. His advice to his younger self, "I would remind myself to stay curious, open-minded, and adaptable to new experiences."

AGE:  
37**MATT REYNOLDS**

CHIEF FINANCIAL OFFICER, WORTH &amp; ASSOCIATES

**R**eynolds joined Worth & Associates in 2012 and has risen through the ranks to now be a member of the company's senior leadership team. He oversees Worth & Associate's Finance Department. During his 11 years with Worth, Reynolds has secured \$600 million in construction and permanent loans, including more than \$100 million from 2022-2023. "The biggest challenges facing our industry right now are interest rates, construction costs and more stringent underwriting on loans," he said. Reynolds enjoys supporting the Real Estate program at UTSA through participating in alumni roundtable discussions and guest lecturing.

AGE:  
39**EMILY RIVERA**

PRINCIPAL, MARMON MOK ARCHITECTURE

**A**fter graduating from Kansas State University, Rivera moved to San Antonio and became a licensed architect. She has since earned two prestigious health care design credentials: Board Certification in the specialty of Healthcare Architecture, one of only three architects with this distinction in San Antonio, and Evidence-Based Design Accreditation and Certification. Rivera was promoted to Principal in 2022, and she has been a leader in Marmon Mok's health care practice as a project manager and health care designer on major hospital projects. Her biggest challenge she said has been speaking to large groups. "I knew I needed to improve my speaking skills to have the opportunities I wanted," she said.



AGE:  
**36**

## SHEHMIR SHERALI

CEO, PETROLEUM DISTRIBUTION

Sherali gained knowledge and experience running multiple businesses by partnering with his father, Sherah Ali. He founded the company Petroleum Distribution. The wholesale petroleum distribution company now serves customers in 21 states. Based on yearly gallon sales trends, Petroleum Distribution has exponentially surpassed all other wholesalers of branded gasoline and diesel products. His short-term goal is to grow his company on a larger scale. "While providing for our clients is what keeps the wheels turning, providing a healthy work environment for as many people as I can that allows them to provide for their families is really the icing on the cake," he said.



AGE:  
**37**

## DANIELLE SMOTHERS

VICE PRESIDENT OF RETAIL DELIVERY,  
GENERATIONS FEDERAL CREDIT UNION

Smother leads the retail management team, retail training and oversees the daily branch network operations for at Generations Federal Credit Union. She brings more than 18 years of banking experience to her role. "My five-year goal is to continue serving our members and team as Chief of Retail," she said. "That role doesn't exist in my organization today, but I actively work to develop and envision my impact and responsibility at that level." Smother serves as a Board Co-Chair for Girls on the Run Bexar County and a board member of the North Chamber Leadership Lab Alumni Association. She also works with the San Antonio Food Bank.



# Congratulations, Parker Hensley!

2024 40 Under 40 Honoree  
by the San Antonio  
Business Journal

**PARKER HENSLEY**  
San Antonio Market President  
phensley@bankoftexas.com



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## Congratulations

**Evan O'Mahoney**  
Chief Information Officer,  
and fellow honorees receiving the  
San Antonio Business Journal's  
40 Under 40 Award.

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AGE:  
**37**

**SUPRATIM SRINIVASAN**

CEO, ATMA ENERGY

**S**rinivasan co-founded Atma Energy, a renewable energy company based out of San Antonio. He has been in the solar space since 2009. He oversees the day-to-day operations while devising strategies to help utilities develop a cleaner and more sustainable electric grid. The company serves more than 350 customers and helps local co-ops with their solar programs. "In five years, I see myself as leading the charge around making our electrical grid more reliable, resilient and renewable," he said. He gives back to the community through Atma Energy's annual Christmas drive for San Antonio foster care and adoption services.



AGE:  
**34**

**AIMEE VIDAURRI**

SENIOR ASSOCIATE, NORTON ROSE FULBRIGHT



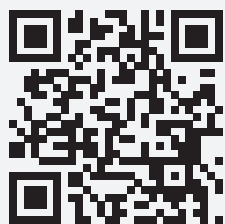
**V**idaurri is a senior associate in the San Antonio office of Norton Rose Fulbright and a member of the firm's dispute resolution and litigation group. She is the San Antonio chair for the Pro Bono National Committee. She's advocated for large corporations and those seeking asylum. She is involved in her firm's Women in Law Committee and she donates her free time to recruiting women into the field. "It's important for me to see more of San Antonio's diversity reflected in the legal community," she said. Vidaurri was selected for this year's class of Leadership San Antonio.

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